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FOR IMMEDIATE RELEASE

Easy Gift Idea For Photographers

An iPhone Light Meter Under \$20 Makes Gift Giving Easy

PALO ALTO, CA – November 5, 2019 – Luxi, a light meter attachment for iPhones, solves gift giving for many people with photographer friends. The pocket-sized plastic clip attaches to iPhones and iPads and uses a free app to display light readings and f-stop recommendations. The \$19.99 price makes it an easy decision for any gift giver.

As an alternative to stand alone light meters that often cost over \$300, Luxi is a great gift under \$20. It's convenient size and powerful capabilities mean that it will be used throughout the year.

Luxi is also a gift that keeps on giving. Not only will the photo buff in your life appreciate using Luxi, all profits from the sale of Luxi are donated to non-profits. Luxi is available at Amazon and at www.LuxiForAll.com.

Joe Cain, President of Makers4Good, states, "People love Luxi. It's the simplest way to convert your iPhone to a light meter. We've sold thousands of Luxis throughout the world and the app is always in use by somebody."

The Luxi app is available on the Apple App Store and has been a top download since it first appeared in 2014. In addition to the Luxi app, the Luxi For All device works with other popular light or color reading applications.

For more information please visit www.LuxiForAll.com or contact Joe@Makers4Good.com. To download the new app, visit the Apple App Store.

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About Makes4Good

Makers4Good's overriding goal is to make a difference, to give back, and to help those in need. Every product they design is focused on fulfilling a need and creating social good. Every product sold delivers all of its profits to charity.

Makers4Good.org gives to many organizations in all parts of the world with a focus on access to energy for safety, light, education, and health.